

# CEOs Call To Action

*To Business, Politics and Civil Society*

## A New Deal for Europe

**Europe is in turbulent waters** – navigation becomes more difficult as multilateralism, partnerships and common visions are challenged. **What we need is a New Deal for Europe – for a Europe with a shared sustainable vision for its future.**

**We are business leaders that take the United Nations Sustainable Development Goals as a compass** to make the transformation required to face the challenges. The Paris Agreement and the UN Guiding Principles on Business and Human Rights are the beacons on our journey.

**As business we want to provide value to society and sustainable profitability** through a strong purpose and ethical foundation of our business. We believe in a democratic society in Europe where the rule of law, cooperation between enterprises, civil society and governments are our greatest assets to respond to the public concerns on the path to the future of Europe; a Europe that leaves no one behind.

# About 100 CEOs have endorsed the Call so far:

Comte Étienne Davignon  
*President of CSR Europe*

Ilham Kadri  
*Solvay S.A.*

Francesco Starace  
*Enel S.p.A.*

Jesús Maria Herrera Barandiarán  
*Cie Automotive*

Vana Lazarakou  
*NJV Athens Plaza Hotel*

Henrik Eklund  
*Ikano Bank AB*

Henning Ohlsson  
*Epson Deutschland GmbH*

Patrick Pouyanné  
*Total S.A.*

Jean-Pierre Clamadieu  
*Engie S.A.*

Vincenzo Onorato  
*Consorzio Integra*

Emilio Braghi  
*Novelis Inc*

Yiannis Kantoros  
*Interamerican*

Denis Machuel  
*Sodexo Group*

Dr. Johan van Zyl  
*Toyota Motor Europe*

Dr. Martin Brudermeüller  
*BASF*

Andreas Neocleous  
*Cyta Ltd.*

Dave Murphy  
*PM Group*

Liz Dooley  
*Janssen Sciences Ireland UC*

Yoshiyuki Ogura  
*Hitachi Europe Ltd.*

Ignacio S. Galán  
*Iberdrola*

Carlos Torres Vila  
*BBVA*

Pinelopi Kourkafa  
*Diageo Hellas S.A.*

Michiel de Haan  
*Royal Lemkes B.V.*

Nasko Mihov  
*Kozloduy NPP*

Paolo Ferrari  
*Bridgestone EMEA*

Marco Tronchetti Provera  
*Pirelli & C. S.p.A.*

Erwin Pardon  
*McCain Continental Europe, Russia and MENA*

Mark Foley  
*EirGrid plc*

Carina Åkerström  
*Svenska Handelsbanken AB*

Salvador da Cunha  
*Lift World*

Leonardo Rubattu  
*Iccrea Banca*

Dimitrios Papalexopoulos  
*Titan Cement Company S.A.*

Gabriele Galateri di Genola  
*Assicurazioni Generali S.p.A.*

Georgios Briskolas  
*Eurocert SA*

Zdeněk Bumbálek  
*Transkript Online*

Tomáš Spurný  
*MONETA Money Bank, a. s.*

Masahiro Okafuji  
*ITOCHU*

Efstathios Tsotsoros  
*Hellenic Petroleum S.A.*

Steven Van Hoorebeke  
*SD Worx*

Luís Miguel Sousa  
*Grupo Sousa – Investimentos SGPS, Lda.*

Antonios Polemitis  
*University of Nicosia*

Evangelos Mytilineos  
*Mytilineos Holdings S.A.*

Wiebe Draijer  
*Rabobank*

Dr. Theodoros Kringou  
*Infocredit Group Ltd*

**Each of us carries responsibilities and has unique contributions to bring. We trust that together, we have the energy to strive for what Europe needs for a sustainable future.**

Johannes Teyssen  
*E.ON SE*

Jacob Lundblad  
*Nordax Bank AB*

Julian Yarr  
*A&L Goodbody*

Mohamed Ahmed  
*Intracom S.A. Telecom Solutions*

Teun Verheij  
*Albron B.V.*

Timmo Terpstra  
*Peeze*

Juraj Palčinský  
*Antalis CZ*

Marica Labrou  
*Kafkas*

Dimitar Tsotsorkov  
*Assarel-Medet JSCo*

Emmanouil Panagiotakis  
*Public Power Corporation S.A. - Hellas*

Tolis Vassilakakis  
*Avinoil*

Sven Eggefall  
*Länsförsäkringar Bank*

Przemyslaw Gdanski  
*BNP Paribas Bank Polska S.A.*

Stefano Scavo  
*SCS Consulting*

Michaela Chaloupková  
*ČEZ Group*

George Hatzopoulos  
*Coral AE*

Lars Appelqvist  
*Löfbergs*

Seamus Egan  
*Transdev Ireland*

Tomáš Koranda  
*Hochtief CZ*

Martin Nossman  
*Collector Bank AB*

Manon van Beek  
*TenneT Holding B.V.*

Andreas Savvides  
*Curis Network*

Ge Moonen  
*Moonen Packaging*

Peter Blom  
*Triodos Bank*

Christina Kokkalou  
*Insights Market Research Ltd*

Adriano Turrini  
*Coop Alleanza 3.0*

Savvas Peltekis  
*TÜV Hellas*

Diana Rádl Rogerová  
*Deloitte Czech Republic*

Chris Martin  
*Musgrave Group*

Petr Dvořák  
*Vodafone Czech Republic*

Bryan O'Donnell  
*Janssen Pharmaceutical Ireland*

Niall Browne  
*Dawn Meats Group Ltd.*

João Vieira de Almeida  
*Vieira de Almeida & Associados - Sociedade de Advogados*

Demetrios Papacostas  
*EDA-Attikis S.A.*

Casper von Koskull  
*Nordea Bank Abp*

Dr. Rolf Martin Schmitz  
*RWE AG*

DI Dr. Rudolf Kanzian  
*Kanzian Engineering & Consulting GmbH*

Doug Baker  
*Ecolab Inc.*

Volkert Engelsman  
*Eosta BV*

Erik Kemink  
*PitPoint clean fuels*

Giorgos Iliopoulos  
*Aiphoria*

Iakovos Andreanidis  
*Lidl Hellas*

Antonio Llardén Carratalá  
*Enagás, S.A.*

Michael Spanos  
*Global Sustain SA*

Michael Neoptolemos  
*Remedica Ltd*

Paolo Lanzarotti  
*Asahi Breweries Europe Group*

Gabriel Escarrer Jaume  
*Meliá Hotels International, S.A.*

Denis O'Sullivan  
*Gas Networks Ireland*

Eleni Kalogirou  
*Hermes Airports Ltd*

Polydefkis Loukopoulos  
*Signify Hellas*

Rolf Stub  
*Bluestep Bank AB*

Ioannis Kosmadakis  
*Motoroil*

Stefano Venier  
*Gruppo Hera*

03 May 2019

# Together, we are calling to **Businesses, Politics and Civil Society** to join forces in action:

- \* **TO INNOVATE BUSINESS MODELS AND ACCELERATE TRANSFORMATION** to drive global and local competitiveness by tackling climate change and enhancing social inclusion through an overarching Sustainable Europe 2030 Strategy.
- \* **TO ENGAGE IN A CRITICAL BUT TRUST-BUILDING DIALOGUE** at local, national and international level, to tackle the challenges and unlock the opportunities.
- \* **TO CREATE COLLABORATIVE PLATFORMS AND FINANCE MODELS** for more innovation towards the implementation of a more sustainable and circular economic model.
- \* **TO TRANSITION TOWARDS SUSTAINABLE PRODUCTION AND CONSUMPTION PATTERNS** by engaging the entire value chain – balancing economy, ecology and societal needs in order to maximize value creation to society.
- \* **TO STIMULATE AND PROMOTE STRONG EDUCATION AT ALL STAGES OF LIFE** to foster lifelong employability and social cohesion, building up prosperous communities.
- \* **TO INCREASE SOCIETAL PARTICIPATION AND CIVIC ENGAGEMENT** also connecting and leveraging the younger generations' sense of urgency and innovation to a wider sustainability movement.
- \* **TO SPEARHEAD SHARED STANDARDS**, policy coherence and meaningful transparency to obtain a sustainable level playing field.

*This Call has been initiated by:*



[www.csreurope.org](http://www.csreurope.org)

**This Call is open for endorsement from  
7 May to 30 September 2019.**

For more information about the results  
and follow up actions you can undertake,  
please contact:

**Stefan Crets**  
*Executive Director*

SC@csreurope.org  
+32 2 541 16 10