## Diversity. Solidarity. Responsibility.



## "From Strategies to Diversity for Every Day."

This year diversity, solidarity and responsibility gain its importance every day. But how to implement and promote with success diversity strategies in the Czech environment? How to create a link between activities of international headquarters and the Czech everyday reality? How to make diversity "more human" and bring it closer to employees with an active support of the corporate top management?



## We would like to invite you to the on-line conference that will take place on 9<sup>th</sup> October 2020 from 9.00 to 12.15.

The conference will be broadcasted live from the company DENTONS.

Platform: TEAMS link - https://bit.ly/2RB7Ykk

Moderator: David Klimeš, journalist and commentator, Aktuálně.cz

9.00-9.15 **Opening** 

Daniela Němcová, Director of BpS (Business for Society)

Irena Moozová, Director for Equality and Union Citizenship, European Commission

Jana Skalková, Diversity Charter

9.15-10.00

Diversity, flexibility, inclusion, solidarity – inspiration from other countries applied in the Czech environment

- stand up speeches by international guests.

Christoph Israng, H. E. Ambassador, Embassy of Federal Republic of Germany

Ayesha Rekhi, H.E. Ambassador, Embassy of Canada

Lucy Hughes, Deputy Head of the Mission, British Embassy Prague

Denise Waddhingham, Director, British Council, Line Bødker Høegh, Head of HR REEMEA, LEGO Group

10.00-10.45

Diversity in numbers and its social context

Markéta Pekarová Adamová, Member of the Parliament of the Czech Republic, Chair of TOP 09

Martina Rašticová, Vice Dean for Internationalization, Mendel University in Brno

Radan Šafařík, Director of the Gender Equality Department, Government Office of the Czech Republic

10.45-10.50 Coffee break

10.50-11.45

Diversity and flexibility from international headquarters to the Czech reality – how we live and want to live diversity

and inclusion in our companies?

Practical tools and programmes that work? Strategies and priorities for diversity for the present period.

Concrete examples of tools and motivation to further exchange of good practice.

Roman Bojko, Equality, Diversity & Inclusion Leader, IKEA Czech Republic, Hungary, Slovakia

Klára Escobar, HR Director, MONETA Money Bank

Daniela Hrbková, Head of People Operations, TESCO Czech Republic

Pavlína Kalousová, Corporate Affairs & Communications Director Plzeňský Prazdroj CZSK Jana Šrámová, Head of Operative HR Care, Digitalisation and HR 4.0 at ŠKODA AUTO

Martin Hasinec, HR Manager, Microsoft, Czech Republic & Slovakia

11.45-12.00

Ceremony for new Gold Ambassadors and signatories joining the European Diversity Charter

12.00-12.15

**Closing Remarks** 

Markéta Pekarová Adamová, Jana Skalková

















