

#odpovedne2030

In 2019, in cooperation with the European network of companies, [CSR Europe](#), we launched a call of 380 CEOs of companies from 24 European countries, titled the [Call to Action for a New Deal for Europe](#). [Representatives of companies](#) operating on the Czech market also joined the call.

Together, we called for companies, legislators and civil society organizations to join forces in pursuing the European Commission's [Sustainable Europe 2030](#) strategy, which builds on the [Paris Agreement on Climate Change](#) and the UN's [Sustainable Development Goals \(SDGs\)](#).

In 2021, we have intensified the appeal and efforts of companies to meet these commitments, in [light of the latest events](#).

The aim of our Responsibly 2030 call is to support small as well as large companies operating on the Czech market to actively:

1. **strive towards meeting the UN [Sustainable Development Goals \(SDGs\)](#) and thus reduce global threats to a minimum, while creating local opportunities for sustainable development in Czechia,**
2. **use the potential of the European Commission's [European Green Deal](#) and thus contribute to the transformation of its business and thus to the transition of the Czech economy to become a modern, prosperous and competitive system,**
3. **practice corporate leadership,**
4. **share examples of sustainable and responsible business,**
5. **lead a dialogue among companies, industry, the state and civil society organizations.**

Who can join the Responsibly 2030 call?

Heads of small as well as large companies (CEOs, Members of Boards and senior management companies) can join the call, support it publicly and take part in its active implementation.

What will a company gain by supporting the Responsibly 2030 call?

- **Participation in the organization of round tables of [Responsible Czechia](#) and thus a contribution to the transformation of its field of business in accordance with Responsibly 2030.**
- **Gaining influence in its field of business and willingness to become a market leader.**
- **Strengthening the good name of the company**, because it takes its efforts of responsible and sustainable business seriously.
- **Participating in a communication campaign [#responsibly2030](#).**
- **Opportunity to develop interdisciplinary cooperation**

How can a company join the Responsibly 2030 call?

Please contact us at nemcova@byznysprospolecnost.cz