

# #odpovedne2030

In 2019, in cooperation with the European network of companies, [CSR Europe](#), we launched a call of 380 CEOs of companies from 24 European countries, titled the [Call to Action for a New Deal for Europe](#). [Representatives of companies](#) operating on the Czech market also joined the call.

Together, we called for companies, legislators and civil society organizations to join forces in pursuing the European Commission's [Sustainable Europe 2030](#) strategy, which builds on the [Paris Agreement on Climate Change](#) and the UN's [Sustainable Development Goals \(SDGs\)](#).

In 2021, we have intensified the appeal and efforts of companies to meet these commitments, in [light of the latest events](#).

**The aim of our Responsibly 2030 call is to support small as well as large companies operating on the Czech market to actively:**

1. **strive towards meeting the UN [Sustainable Development Goals \(SDGs\)](#) and thus reduce global threats to a minimum, while creating local opportunities for sustainable development in Czechia,**
2. **use the potential of the European Commission's [European Green Deal](#) and thus contribute to the transformation of its business and thus to the transition of the Czech economy to become a modern, prosperous and competitive system,**
3. **practice corporate leadership,**
4. **share examples of sustainable and responsible business,**
5. **lead a dialogue among companies, industry, the state and civil society organizations.**

**Who can join the Responsibly 2030 call?**

**Heads of small as well as large companies** (CEOs, Members of Boards and senior management companies) can join the call, support it publicly and take part in its active implementation.

**What will a company gain by supporting the Responsibly 2030 call?**

- **Participation in the organization of round tables of [Responsible Czechia](#) and thus a contribution to the transformation of its field of business in accordance with Responsibly 2030.**
- **Gaining influence in its field of business and willingness to become a market leader.**
- **Strengthening the good name of the company,** because it takes its efforts of responsible and sustainable business seriously.
- **Participating in a communication campaign [#responsibly2030](#).**
- **Opportunity to develop interdisciplinary cooperation**

**How can a company join the Responsibly 2030 call?**

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