

EUROPEAN DIVERSITY DAY 2021 | 21.5. – International Conference



"We need men and women who can dream of things that never were." JFK

The conference takes place within European Diversity Month and it represents the most significant event of the year to share corporate and community experience, trends and current challenges in the field of diversity and inclusion in the Czech Republic.

9:00 – 9:35

Opening Ceremony, Introductory Speeches and Salutations

Daniela Němcová – Director, Business for Society
Helena Dalli – European Commissioner for Equality, European Commission
Jennifer Bachus – Chargé d'affaires, US Embassy to the Czech Republic
Marketa Pekarová Adamová – Member of the Czech Parliament and Chair of TOP 09
Šárka Jelínková – Senator of the Czech Republic

9:35 – 10:35

Discussion panel on diversion, inclusion and flexibility of labour during Covid-19: current experience, trends and challenges at the labour market and opportunities for international cooperation from the perspective of corporations and public administration bodies

Pavína Kalousová – Corporate Affairs and Communications Director, Plzeňský Prazdroj a.s.
František Šašek – Country Communication Manager CZ/HUN/SK, IKEA Czech Republic
Michaela Chaloupková – Member of the Board of Directors, ČEZ, a.s.
Jonathan Rutherford – Director Vodafone Business Unit, Vodafone CZ
Klára Escobar – HR Director, Moneta Money Bank
Radan Šafařík – Director of Gender Equality Department, Government Office CZ
Martina Rašticová – Vice Dean for Internationalization, MZU Brno

10:35 – 11:50

Czech–German Discussion Panel: Diversity and inclusion, opportunities for intercultural cooperation, experience, trends, priorities in the field of diversity and inclusion in the Czech and German corporate environment

H.E. Christoph Israng SRN – Ambassador of the Federal Republic of Germany to the CZ
H.E. Tomáš Kafka – Ambassador of the Czech Republic to the Federal Republic of Germany
Stephan Dirschl – Diversity Charter, Germany
Elke Heitmüller – Global Head Diversity, Volkswagen Group
Thomas Schäfer – Chairman of the Board, ŠKODA AUTO a.s.
Yvonne Nowak Sikora – Regional Head of HR Continental Europe, Commerzbank
Pavel Malínek – Vice President, Business Unit Leader CS&EE; CGI
Sabine Weinheimer-Hoepfermans – Vice President HR, CGI Central & Eastern Europe
Jan Volkmann – Vice President, Deutsche Börse AG
Maren Gräf – Member of the Board, Human Resources, ŠKODA AUTO a.s.
Armin Borries – Executive Vice President, Deutsche Börse Group
Sven Gohlke – Regional Board Member for Central and Northern Europe, Commerzbank

11:50 – 12:35

Ceremony for New Signatories to European Diversity Charter

12:35 – 12:45

Break

12:45 – 13:30

How to take part in Diversity Master Class – diversity and inclusion for every day!

Introduction of principles, topics and activities of the new project by Business for Society – "Diversity Master Class" in cooperation with project partners

Pavel Štern – Programme Director, Business for Society
Jana Skalková – HR Programme Manager, Business for Society
Barbora Vachová – Diversity Leader, ČSOB
Klára Žižková – HR Lead CZ/SK, Microsoft Representative of ŠKODA AUTO a.s. – TBD

13:30 – 13:40

Closing Ceremony of European Diversity Day



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